





Nm 3/100.000 Nm 4/100.000 100% **EcoPima** gassed cotton





Nm 3/100.000 Nm 4/100.000 100% **EcoPima** gassed compact cotton





Nm 3/100.000 Nm 4/100.000 100% **EcoPima** gassed compact cotton

# ORGANIC





Nm 33.000 Nm 25.000 100% SUVIN GOLD ORGANIC cotton







Nm 3/100.000 Nm 4/100.000 100% LS ORGANIC gassed cotton

New 2





Nm 2/50.000 Nm 3/50.000 100% LS ORGANIC compact cotton







Nm 2/54.000 Nm 3/54.000 100% LS ORGANIC compact cotton

New 18



Nm 2/65.000 Nm 3/65.000 Nm 4/65.000 100% ORGANIC compact cotton







Nm 2/40.000 100% ORGANIC cotton







# What is Ec♥Pima\*?



A fiber? Yes, but not only.

A yarn? Yes, but not only.

A guarantee of sustainability? Yes, but not only.

Before that, EcoPima is an idea, a commitment, a project.



At the origin of this project there are three fundamental values, which have always inspired the world of fashion: raw material quality, traceability and personalization.

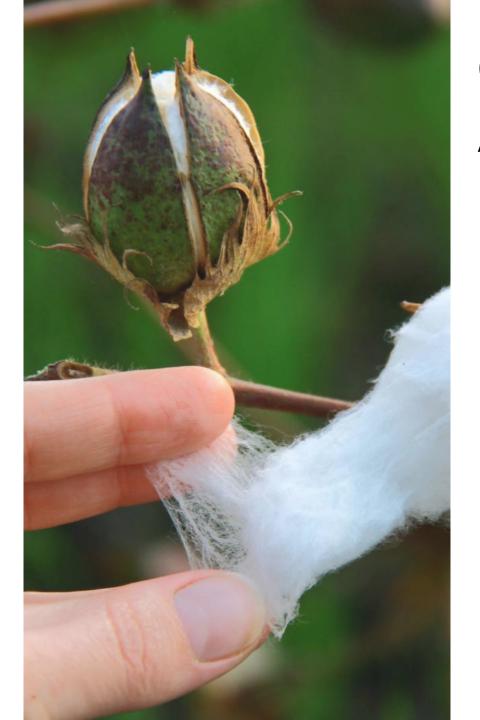
But the real novelty introduced by Emilcotoni is having been able to combine and enhance each other within a single project.

This is how **EcoPima** was born: a fiber, a yarn, a project.



# DEFINING TRAITS OF THE FIBER

- Micronaire: <u>3.70 3.80</u> ug/inch
- Fiber length: up to 38 mm
- Level of uniformity: more than <u>85%</u>
- Cultivation site: <u>USA</u>
- Contamination-free guarantee



# ORGANIC, PRECIOUS AND SUSTAINABLE

The EcoPima Project was born from the idea of identifying the best organic cotton fiber on the market in order to create unique and precious yarns.

Thanks to their parameters, EcoPima fibers are suitable for a wide range of processes and allow the creation of customized and always new products.

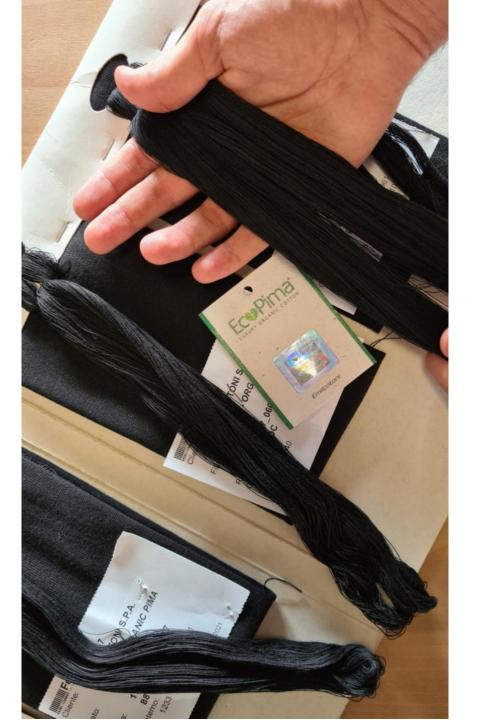


#### **GOTS CERTIFICATION**

For EcoPima, Emilcotoni selects **only GOTS certified fibers**.

The first requirement to obtain GOTS is that the product is made of **natural fibers** grown in accordance with the criteria of **organic farming**.

The second requirement is that the product has been manufactured in compliance with stringent environmental, social and safety criteria identified by GOTS.



## QUALITY AND SAFETY, STEP AFTER STEP

All EcoPima items are subjected to additional voluntary checks at each step of the supply chain, thus providing a further guarantee about their organicity and quality.

This careful verification process is **entirely traceable** and allows the customer to know exactly what they are buying, from its origin to the delivery of the product.



#### TRACK YOUR YARN

In the EcoPima section of Emilcotoni website, in the "Track your Yarn" page, after registering, the customer can receive the entire chain of the purchased lot.

By entering the article code and the lot number in a special form, the customer will receive an e-mail with all the production steps and the documentation supporting each process.

"Traccia il tuo filato" example

"Traceability Documents" Example



#### **SOME TEST EXAMPLES**

- GMO and pesticide analysis on the harvest
- HVI analysis on raw cotton
- Capacitive Uster Test®

Every step of the chain takes place in facilities which can guarantee **the highest quality standards** and boast the most authoritative international textile and company certificates.

# THREE YARNS, 100% Ecopima

Thanks to this extraordinary raw material, we can propose a yarn in three different declinations.

The 36-color card that comes with these yarns is designed to best enhance the fiber and includes only sustainable and long-lasting dyes made in Italy.



**EcoPima Soft** is a gassed ring-spun yarn, with a delicate and soft hand-feel.



**EcoPima HT** has a higher twist. Without relinquishing the shiny quality typical of EcoPima fibers, this yarn has a drier, more crisp hand-feel.



An even higher twist characterizes **EcoPima Crêpe**: this is the yarn which has the most *crêpe* hand-feel, perfect for the summer.

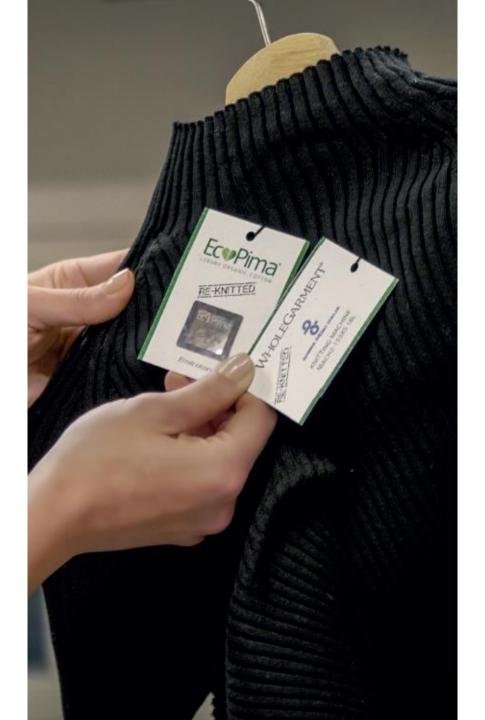


# CHOICE AND EXCLUSIVITY

Our customers have the opportunity to **reserve this** rare and precious fiber and transform it into the products they have imagined.

With EcoPima fibers it is possible to create almost all the yarns in our collection or to develop *ad hoc* products that can be 100% customized.

In this way, each customer can be sure to have purchased the best organic cotton on the market and to have created a unique and unrepeatable product.



#### **RE-KNIT PROJECT**

From EcoPima comes **Re-Knit Project**, realized in collaboration with **Shima Seiki Italy**, world leader in the production of flat knitting machines for textile products.

The core of the project is a new way of thinking about recycling.

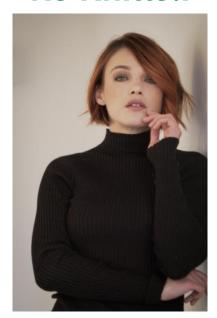
Thanks to their resistance, EcoPima yarns can be recycled in a much more conservative way: by unknitting the garment in order to create a new one.

## RE-KNIT PROJECT



**Knitted** 

#### Re-Knitted



We have developed the **Re-Knit Project** through the creation of **two garments**, using the same yarn.

From an elegant women's garment made of **EcoPima Soft Nm. 4/100.000**, we have created a long-sleeves shirt with the same yarn, recovered from the first garment.

To recap, we have **unknitted** the first dress, **retrieved** the yarn, **reconditioned** it, and made the new garment.





In both cases these garments are made entirely without stitching on the machine Shima Seiki MACH2-153XS for the 18 gauge.

Shima Seiki's **WHOLEGARMENT**® technology allows, in fact, to knit in three dimensions, offering considerable advantages in terms of quality and sustainability, in a zero-waste perspective.



#### **KEY CONCEPTS and MARKETING TOOLS**

- High quality standards;
- Full traceability of the supply-chain;
  - An extraordinary longevity.

All this is what makes EcoPima the best organic cotton in the world.

### **THANK YOU**